



Europe's Fairphone Expands to the US Amid Strong Growth and Record 2025 Q3 Performance

Amsterdam, November 5th, 2025 - Fairphone, the global leader in modular and sustainable electronics, is officially expanding into the United States, marking an important step in the company's global growth journey. The move comes against the backdrop of newly published, increasingly strong sales and growth performance throughout 2024 and 2025, reflecting the resilience of Fairphone's mission driven model that combines great, responsible design with sustainable commercial growth.



Raymond van Eck, CEO of Fairphone. Credit: Fairphone

Fairphone will debut in the United States with its popular, self repairable and modular Fairbuds XL, over ear headphones, and will be available through Amazon starting later in November. The headphones reflect Fairphone's belief that technology can be designed to last, offering great sound quality, repairability, and made with a focus on responsible working conditions in the value chain.

Raymond van Eck, CEO at Fairphone, stated: "Launching in the United States is a defining moment for Fairphone. It shows how far we have come as a company and as a movement for better technology. The strong momentum we see in Europe and beyond confirms that our model works both ethically and commercially. We are entering this new market with confidence, showing that technology built to last and made fairly can also deliver outstanding performance and design. Our expansion comes at a time when the world is

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increasingly ready for a new kind of electronics industry, one built on transparency, repairability, and care for people and the planet.”

The US launch coincides with growing interest in repairable electronics and sustainability among American consumers and legislators. Already as of early 2025, right-to-repair bills had been introduced in all 50 states, with at least 35 different state legislatures currently already debating such bills. Fairphone enters the market at a time when products designed for longevity and responsible production will be increasingly in demand.

Record-breaking 25Q3 results

The US expansion follows strong results in Q3 of 2025. The company achieved 61% revenue growth compared to Q3 2024, with all product categories contributing. Fairphone devices grew by 61%, powered by the launch of the world’s most sustainable and modular phone, The Fairphone (Gen. 6). Accessories also increased dramatically by 95%, spare parts by 41%, and audio products by 40%. Growth was strongest in the Netherlands with 96%, followed by France with 87%, the United Kingdom with 48%, and Germany with 42%.

These results reflect Fairphone’s ability to grow steadily while maintaining its mission. The company continues to demonstrate that it is possible to combine sustainability and fairness with solid business performance and product quality.

Stronger financials across the board

Alongside the US launch, Fairphone is also publishing its financial results for 2024, which show a notable improvement in profitability and operational efficiency. The company returned to positive EBITDA of 1.7 million euro, supported by a 36 percent increase in gross profit and stronger cash flow. Fairphone sold over one hundred thousand units in 2024, driven by the Fairphone 5 and the Fairbuds audio lines.

The combined results of 2024 and the growth in 2025 underline that Fairphone is steadily expanding its reach while maintaining its focus on sustainable, long lasting products.

The Fairbuds XL will be available through Amazon in the United States starting later in November, 2025, with a RRP of \$229.99.

About Fairphone

Fairphone sets a benchmark for sustainable electronics, delivering devices made with ethical materials and responsible production. The company’s mission is to transform the electronics industry by showing that design, user experience, social responsibility, and environmental care can go hand in hand.

Photos, videos, fact sheets, and other materials are available on Fairphone’s [press page](#).

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