



Pushing the limits for modular and sustainable tech: Fairphone introduces “The Fairphone”, its sixth-generation smartphone

Leading European sustainable electronics manufacturer gears up for growth with its most significant product launch to date

Amsterdam, June 25, 2025 – Today, Fairphone, the frontrunner in sustainable electronics, introduces The Fairphone (Gen. 6), the latest milestone in its mission to make technology fairer, more sustainable, and long-lasting. The launch officially kicked off with an event in its hometown of Amsterdam, and set a new standard for future-proof technology.



With its most advanced and competitive phone yet, Fairphone is poised for growth and continues to strengthen its position as a leading European electronics brand. Powered by the Snapdragon® 7s Gen 3 Mobile Platform, featuring a competitive 50MP camera system, a bigger battery in a smaller form factor that lasts 53 hours (according to EU energy labeling), a 120Hz adaptive refresh OLED display protected by Gorilla Glass 7i, and five years of warranty, it strikes the perfect combination of performance and durability. The introduction of the new Fairphone Moments mode delivers two experiences in one: a fully equipped smartphone when needed, and a minimalist experience that gives you back precious time.

Raymond van Eck, CEO of Fairphone: “Since our founding, we’ve been revolutionizing the industry from the inside out, doing what most said couldn’t be done. For the past decade, we’ve been proving that doing good and doing good business aren’t in conflict — they strengthen each other. With The Fairphone (Gen. 6), we’ve created a product that pushes the limits of what can be done when performance meets modularity and sustainability. This event today, hosted at an iconic landmark in our hometown and Europe’s tech hub Amsterdam, also marks our coming of age as a company. As we prepare for growth, and as the demand for sustainable electronics in Europe continues to grow, we’re focused on making high-quality, modular, long-lasting, and sustainable electronics more accessible and relevant for everyone.”

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As Fairphone owners have come to expect, the sixth generation continues the brand's signature modular design that is built to last. With twelve easily replaceable parts, owners can swap parts themselves using just a single screwdriver. From the battery and screen to the camera and USB port, every component is designed for accessibility and longevity. Fairphone are taking modularity to the next level, introducing a new line of integrated accessories to increase the usability in a way that combines minimal extra bulk with a highly secure attachment. The easily removable back cover lets users swap accessories with just two screws and offers options for finger loops, lanyards, and card holders. The goal: Maximum usability, minimum materials, and a phone that adapts to you.

With software support through 2033 and a five-year warranty, The Fairphone (Gen. 6) sets a new benchmark for long-term security and reliability, ensuring its devices stay secure, functional, and future-ready. The device is powered by the high-performance and efficient Snapdragon® 7s Gen 3 Mobile platform, delivering smooth performance even during intensive use. The new Fairphone's main camera features a 50MP Sony Lytia 700C sensor, capturing crisp details and vibrant colors in any lighting condition.

Lasting upgrades combined with timeless design

Built to handle everyday demands and life's adventures, The Fairphone (Gen. 6) is smaller and 9% lighter than its predecessor, The Fairphone 5, and features a compact 6.31" LTPO OLED display that helps extend battery life. To get to almost two days of usage, it includes a larger, replaceable soft pack battery that can be easily replaced with just seven screws. The device features Gorilla Glass 7i, a scratch-resistant screen, and an IP55 rating for protection against dust and heavy rain. The Fairphone (Gen. 6) has been extensively tested and passes drop tests according to military standards, granting it an impressive "A" energy label according to the EU's newest regulations on smartphones' energy efficiency, durability, and reparability.

A standout new feature in The Fairphone (Gen. 6) is Fairphone Moments; a switchable experience that transforms The Fairphone (Gen. 6) into two phones. With a simple physical switch, owners can toggle between a full-featured smartphone and a minimalist experience. Designed for those seeking to be more present, in the moment, or just need that extra focus, downtime, or digital balance, Fairphone Moments offers a mindful way to engage with technology, putting owners in control, not their notifications.

Enrico Salvatori, SVP & President of Qualcomm Europe: "We are proud to have worked with Fairphone in bringing Snapdragon to their latest device, The Fairphone (Gen. 6). The Snapdragon 7s Gen 3 Mobile Platform is another proof point in our commitment to deliver best-in-class mobile experiences to consumers at every price, without compromising on performance."

Innovation that cares for people and planet

The Fairphone (Gen. 6) stays true to the company's origins, and is made with over 50% fair or recycled materials (by total weight) — a significant improvement from the already impressive 42% in The Fairphone 5. And, of course, the accessories are also made with recycled materials, including recycled plastics and aluminum. Fairphone also expects this Fairphone to achieve its lowest CO₂ footprint yet, thanks to the use of green energy in the final assembly of the phone and the manufacturing of its key components such as display, the cameras, battery and others. Continuing the legacy of The Fairphone 4 and 5, the new Fairphone is the next step in the brand's unparalleled, industry-inspiring achievements as the only 100% e-waste neutral smartphone series on the market.



A total of 14 materials are considered fair mined or recycled in the device, including cobalt, tungsten, silver and gold, along with recycled aluminum, copper, steel, rare earth elements, indium, magnesium, nickel, tin, zinc, and over 93% PCR plastic. Fairphone drives responsible mining practices through partnerships with organizations such as the Initiative for Responsible Mining Assurance (IRMA) and the Fair Cobalt Alliance (FCA), and supports artisanal and small-scale mining enterprises by contributing to improved working conditions and incomes, including (but not limited to) the purchase of mineral credits.

Staying true to its mission, Fairphone ensures that the people who are the backbone of the production process get fairly compensated for their efforts. Fairphone's final assembly factory and three key suppliers participate in the Living Wage Bonus program, in which over a million US dollars have been paid out since 2019. This means that Fairphone pays the gap between minimum wage and a decent living that ensures workers can cover their family's needs, from healthcare to schooling to savings for harder times. With Fairphone's support, the final assembly and five component manufacturers have made improvements that make working conditions safer and reduce environmental impacts. Four additional component suppliers are in process to create similar improvement plans.

The recommended retail price of the new Fairphone (Gen. 6) is €599,- and is available through The Fairphone website and the following authorized (online) electronics retailers and telecom providers, among others:

UK - YourCoop, AO

NL - Belsimpel, KPN, Coolblue, Bol.com

France - Orange, Boulanger, Fnac Darty, SFR, Bouygues Telecom, LDLC, Murena and Commown

Nordics - Elkjøp, Inet and Proshop

Belgium - Proximus, Krëfel, Orange and Back in Use

Luxembourg - Hifi International

US - Murena (Pre-sale: June, Deliveries: August)

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About Fairphone

Fairphone is the global benchmark for long-lasting sustainable electronics, delivering high-quality devices crafted with ethical materials and responsible production in mind. Our mission is to revolutionize the electronics industry by proving that superior design, a great human-centered experience, social responsibility and environmental care can coexist.

Snapdragon® and Qualcomm branded products are products of Qualcomm Technologies, Inc. and/or its subsidiaries.

Photos, videos, fact sheets and other materials are available on The Fairphone [press page](#).

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