



ChatLicense and Fairphone collaborating to encourage responsible smartphone use

Amsterdam, February 26 2025 - Dutch social enterprises [Fairphone](#) and [ChatLicense](#) have signed an agreement for a brand collaboration designed to help children use smartphones responsibly. Fairphone will soon gift ChatLicense—the “driver’s license” for a child’s first smartphone—to their customers when they buy a smartphone. Both companies are already strongly aligned value-wise, with their respective missions to positively disrupt the electronics industry and create a more sustainable and socially responsible digital world. Both companies will be present at the Dutch Pavilion at MWC in Barcelona, next week from March 1-4.

In line with the United Nations Sustainable Development Goals, the mobile communications industry aims to improve ‘responsible use’ by consumers.

Marjolein van Osch, Head of eCommerce at Fairphone comments, “At Fairphone, we deliver high-quality smartphone and audio products using ethical materials and responsible production. But for us, sustainability is not just about our products—it’s about building a better future. That’s why we are very happy to join forces with the award-winning app, ChatLicense, that offers families a ‘driver’s license’ for their child’s first smartphone. With this science-backed program, we will empower families to overcome the challenges of connected technology, while also unlocking the great potential it comes with. We want to nurture digital well-being, just as we nurture our planet.”

Martine de Leeuw, co-founder of ChatLicense, adds: “To realize a safe, sane and happy generation of smartphone users in the future, children need to know what they can and can’t do. Adults need to be able to help them with this, but reality shows that this is difficult on many levels. With ChatLicense serving as a “driver’s license” for the child’s first smartphone, we tackle the root cause and make sure families have a better start with mobile connectivity. Our mission is to realize happy cyber vibes all over the world, so we are very excited about this partnership with Fairphone. With them we are crossing borders for the first time, as they will make the app available for free for their customers across Europe. Together, we strive for better smartphone usage in all

aspects, across all ages. We believe Fairphone is a great option for parents who want their child's first phone to last longer as it's durable and the parts are easily replaceable."

Visit Fairphone and ChatLicense at the NL Pavilion at Mobile World Congress in Barcelona at CS54.

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About Fairphone

Fairphone is the benchmark for long-lasting sustainable electronics, delivering high-quality devices crafted with ethical materials and responsible production. Our mission is to transform the electronics industry by proving that superior design, a great user experience, social responsibility and environmental care can coexist.

Photos, videos, fact sheets and other materials are available on the Fairphone [press page](#).

About ChatLicense

ChatLicense is a female-founded Dutch social enterprise on a mission to be the first app on every first smartphone in the world. The app ChatLicense acts as a "driver's license" for that first mobile phone to realize responsible and resilient smartphone usage. Children learn the necessary skills to be safe, sane & happy online through a science-backed educational game, and gain access to allocated apps on their smartphone. At the very same time, the app relieves parents and guides them with the right tools & information to help their children. By connecting families, we empower all to have a better start - we call it Happy Cyber Vibes.

The app is available globally in the app stores - in Dutch and in English.

www.chatlicense.com