

FAIRPHONE

Press Release

FOR IMMEDIATE RELEASE

Fairphone appoints Reinier Hendriks as new CEO



Fairphone appoints Reinier Hendriks as new CEO to drive ethical tech innovation. Reinier brings commercial focus and commitment to sustainability to lead Fairphone into the future.

Amsterdam, the Netherlands, 8 February 2024 —

Fairphone, the trailblazing ethical smartphone manufacturer, proudly announces the appointment of Reinier Hendriks as its new Chief Executive Officer (CEO).

With a distinguished career spanning more than two decades in the telecommunications, technology, and financial services sectors, Reinier brings a wealth of experience and a profound commitment to fairness and sustainability, ideal to lead Fairphone into the next phase of growth. Reinier held various leadership positions at renowned industry leaders, including Vodafone and KPN, showcasing his ability to navigate and thrive in competitive international markets.

In his previous role as Group Managing Director of LeasePlan Corporation, Reinier oversaw the rapid expansion of the organization, with a dedicated focus on transitioning to electric vehicles. This experience underscores his strategic vision and readiness to steer Fairphone in this new growth phase.

Reinier joins Fairphone following a pivotal year for the company, marked by its celebration of a decade of ethical innovation and the receipt of a substantial €49 million investment from forward-thinking impact investors. This injection of capital empowers Fairphone to accelerate its growth trajectory while pursuing its core mission of fostering fairer electronics globally.

Eelco Blok, Chairman of Fairphone's Supervisory Board, expresses his confidence in the appointment by stating: *"We warmly welcome Reinier as the new CEO of Fairphone. We firmly believe that he possesses the experience and determination required to guide*

Fairphone's transition from a scale-up to a mature, thriving enterprise. With Reinier's international acumen and commercial vision, Fairphone will continue to transform and influence the industry to become more transparent, fair and sustainable."

Reinier Hendriks comments on his new role: *"I am honored to have been appointed to become the new CEO of this company. With a unique reputation in the tech industry, Fairphone has demonstrated that change is truly in our hands. I will be focused on working with the tremendous team to further scale our impact ambitions and influence by fostering consumer-led growth and constructing a resilient, future-proof organization."*

Fairphone's CFO and Interim CEO, Noud Tillemans, has decided to leave Fairphone to explore new challenges and opportunities. Fairphone appreciates Noud's valued contributions that helped the company to achieve new heights during his tenure.

About Fairphone

Fairphone is a pioneering leader in the ethical smartphone industry, committed to creating sustainable products as transparently as possible, challenging the status quo of the electronics industry. By prioritizing fairness, environmental responsibility, and social impact, Fairphone aims to inspire positive change across the technology sector and beyond.

Photos, videos, fact sheets and other materials are available on the [Fairphone press page](#).

For additional information and interview requests, please contact:

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