

FAIRPHONE

Press Release

FOR IMMEDIATE RELEASE

Fairphone 'fixes' Black Friday with a pre-loved smartphone that's built to last (and last)

Fairphone stays true to its mission by making products that last and launching the "Fairphone 4 New Life Edition" which highlights their commitment to longevity. The company advocates for consumers to keep sustainability top of mind this Black Friday with their ["Better than new"](#) campaign.

Amsterdam, 15 November 2023. Fairphone, the Dutch social enterprise building a market for ethical smartphones, will start selling refurbished Fairphone 4 smartphones on its website ahead of Black Friday.

Just like the new Fairphone 4 devices that users can purchase, the refurbished "Fairphone 4 New Life Edition" will come with a 5-year warranty from the date of purchase. Fairphone 4 New Life Edition ships with Android 12 and can be upgraded to Android 13.

The refurbished devices have been carefully checked by Fairphone and tested for full functionality to restore them to their original condition. Each of the phones is as good as new, and comes with an almost new battery (guaranteed with minimum 80% capacity) and guaranteed software updates until at least 2026. The New Life Edition has been refurbished, using original spare parts if necessary. The devices might come with some slight scratches that are barely visible and not located in the center of the display.

As part of its mission to encourage longevity in smartphones, the company previously also sold refurbished smartphones of the Fairphone 2 and 3 / 3+ generations. The Fairphone 4 New Life Edition will retail at a price of 469 euros for 6GB/128 GB and 529 euros for 8GB/256GB while stocks last.

Noud Tillemans, CEO at Fairphone comments: “This Black Friday, we want consumers to carefully consider their choices and only buy when it’s needed. If they do need to buy something, they should buy refurbished products, like the Fairphone 4 New Life Edition. If buying something new, they should consider buying products that are produced in a more sustainable way.

At Fairphone, we design phones to last so that we can lower their environmental footprint and a big part of improving longevity is extended software *and* hardware support. We believe that this should be an industry standard and that all manufacturers should be aiming to encourage their users to keep their devices for as long as possible by extending their devices' overall support.”

Click [here](#) to learn more about the Fairphone 4 New Life Edition.

Note to the editor

About Fairphone

Fairphone is building a market for ethical phones, motivating the industry to act more responsibly and pioneering more sustainable ways to make smartphones. Fairphone 4 is described with the tagline ‘Sustainable. Long-lasting. Fair. Fairphone 4 offers an unprecedented 5-year warranty* and contains fairly sourced materials, challenging the electronics industry to take a more responsible approach. It is the world’s first electronic waste neutral smartphone and has been certified according to TCO Certified (for sustainable IT products).

- 5G and dual SIM
- Modular design for easy repair
- 5-year warranty for maximum longevity
- 48MP dual rear cameras with supporting sensor and 25MP selfie camera

The smartphone was launched in 2021 at a suggested retail price of €579 (6GB RAM, 128GB internal memory) or €649 (8GB RAM, 256GB internal memory). The two variants of the device are available in Europe from a wide distribution network of (online) retailers and network operators and Fairphone’s website (The “New Life Edition” is only sold by Fairphone directly). To learn more about Fairphone 4, click [here](#).

Photos, videos, fact sheets and other materials are available at [the Fairphone press page](#).

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