## FAIRPHONE

## Murena Fairphone 4 with /e/OS software now available in the United States

Fairphone and Murena announce pilot of Murena Fairphone 4 with /e/OS in the US

**Amsterdam, the Netherlands, 5 July 2023** – Fairphone, the Dutch social enterprise building a market for ethical phones and motivating the industry to act more responsibly and Murena, the main contributor to the privacy by design operating system /e/OS that focuses on protecting user data, have announced the pilot of Murena Fairphone 4 with /e/OS in the United States. This is the first time Fairphones will be for sale in the United States.

Since 2020 with Fairphone 3, /e/OS and Fairphone have teamed up to provide Fairphone users with a privacy by design operating system. Fairphone has always valued <u>open source software</u> as a way of reaching its goal of bringing more fairness to software. The first of its kind, the collaboration between Fairphone and /e/OS provides users with the first privacy conscious and sustainable smartphone. With /e/OS, Fairphone gives its users options, letting them choose from the standard Android OS (available in Europe only) and /e/OS, for those who value an extra layer of protection for their personal data.

**Eva Gouwens, Fairphone's CEO comments**: "We know based on feedback we have received that there are many people interested in Fairphone in the US. However, currently our main focus is on the European market. This collaboration with e/OS/ is a great opportunity for us to pilot selling devices in the US market with a long-standing partner and learn more about the American market."

**Gaël Duval, Murena CEO and /e/OS founder states**: "We are excited to bring highquality sustainable phones with advanced privacy features to the USA. With the inclusion of our pro-privacy operating system /e/OS, we are proud to offer users a device that not only lasts longer but also protects people's personal data. At Murena, we are convinced that this is the perfect combination for a more ethical phone."

Fairphone 4 is a more sustainable choice that is made to be fair to people and planet. Thanks to its unique modular design, Fairphone 4 is built to last, anyone can make repairs with a standard screwdriver. The device has the highest iFixit score on the market – 10/10 – and has received a 9.3 in the French Repairability Index. Fairphone 4 is also the first modular phone with an IP rating. It has a rating of IP54, meaning that the device is protected from dust-ingress and protected from rain. The device is also the first smartphone certified according to TCO Certified, a third-party sustainability certification for IT products.

Fairphone 4 offers a step up in tech specifications. It has up-to-date specs such as three high-quality cameras, a future-proof 5G with dual SIM, a powerful processor, and a fast-charging battery. The camera comes with a pair of premium lenses — a 48MP main camera for all the details and a 48MP ultrawide camera for the bigger picture — and to top it off, a 25MP selfie camera.

Fairphone 4 is available to purchase on the Murena <u>online shop</u> for RRP \$599 for the 6GB/128GB and \$679 for the 8GB/256GB across the United States. The device is recommended for use with T-Mobile and MVNOs based on the T-Mobile network in the United States. Using Fairphone 4 with other US carriers is not recommended.

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## **About Fairphone**

Fairphone is building a market for ethical phones, motivating the industry to act more responsibly and pioneering more sustainable ways to make smartphones. Our latest device, Fairphone 4, is described with the tagline 'Sustainable. Long-lasting. Fair. Fairphone 4 offers an unprecedented 5-year warranty\*, is a unique electronic wasteneutral handset, contains fairly sourced and recycled materials and pays workers in the supply chain a living wage, challenging the electronics industry to take a more responsible approach. It is the world's first electronic waste neutral smartphone and has been certified according to TCO Certified (for sustainable IT products).

- 5G and dual SIM
- Modular design for easy repair

- 5-year warranty\* for maximum longevity
- 48MP dual rear cameras with supporting sensor and 25MP selfie camera

The smartphone was launched in 2021 at a suggested retail price of  $\in$ 579 (6GB RAM, 128GB internal memory) or  $\in$ 649 (8GB RAM, 256GB internal memory). The two variants of the device are available in Europe from a wide distribution network of (online) retailers and network operators and Fairphone's website. To learn more about Fairphone 4 click <u>here</u>.

\*if bought before 31/12/2023, and warranty activated within 90 days on Fairphone.com/warranty

## About /e/OS and Murena

Founded by Gaël Duval, /e/OS builds mobile operating systems with pre-installed apps and online services that help users regain control of their personal data on their phones. /e/OS is committed to providing better data privacy and security for individuals and corporations, along with a state-of-the-art user-friendly experience.

/e/OS is a global project, supported by an international core team of experienced entrepreneurs, developers and designers, and a vibrant growing community of contributors. Its mission is to make technology that makes user privacy accessible to everyone.

Murena is the new brand name for /e/OS smartphones and premium online services, including "Murena Cloud". Murena smartphones are phones with preinstalled /e/OS ready to buy, shipping in Europe and North America.

https://e.foundation https://murena.com

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