

FAIRPHONE'S 2021 IMPACT HIGHLIGHTS

With our yearly impact report, we want to pull back the curtain and show you what it takes to change the electronics industry from within. There is a lot going on behind the scenes and for everyone who's keen on the full story, we have all the facts and figures for you in our [full report](#).

For everyone else, this short version cuts straight to the chase: We're disrupting old production models and deeply ingrained habits we all have. So change doesn't happen overnight. Yet, in 2021 we were able to raise the bar to a next level with Fairphone 4 amongst others.

Now, we invite you. Change starts small, with one decision, then another, until at the tipping point, a single decision is the one that sets everyone running in a new, better direction.

That decision could be yours. We hope to inspire you with our 2021 highlights.

Change is in your hands.

FAIRPHONE 4 IN A NUTSHELL

In September 2021 we launched the Fairphone 4. Our latest device is a challenge to the industry to rethink the modern smartphone: true innovation should be about solving problems, rather than creating new ones. This purpose of design shines through in every aspect of the Fairphone 4.



100% Electronic-waste neutral

The first e-waste neutral device on the market: we recycle as many phones as we sell.



Living wage bonus of \$2 for factory workers

We enable living wages and work with suppliers to improve worker satisfaction, worker voice and representation.

World-leading reparability

We aim to remain the easiest smartphone to repair on the market.

iFixit score:
10/10



Fair materials

70% of 14 fair materials by 2023



Extended 5 years warranty

- 2 years legal + 3 years commercial
- long-term software support
- Spare parts available until at least 2027



Best in industry for sustainable electronics

Eco rating:
85/100

A SNAPSHOT OF OUR COMPANY RESULTS IN 2021

Our progress this year reflects our values and our long-term outlook: there's much to be proud of, much cause for hope, and much more to do.

Fairphones sold

Establishing a market for ethical phones

KPI
1

We make smartphones to create change: the more phones and spare parts we sell, the further our impact can reach. Our sales in 2021 was hampered by an industrywide shortage of materials, like chipsets. We overcame these issues in 2022.

Longevity score

Creating products that last

KPI
2

A smartphone's primary climate change impact is during the production phase. So the longer you keep your phone, the more CO2 you avoid. In 2021 we further optimized the lifetime of our products through hardware and software innovation leading to an expected lifetime of 5.5 years.

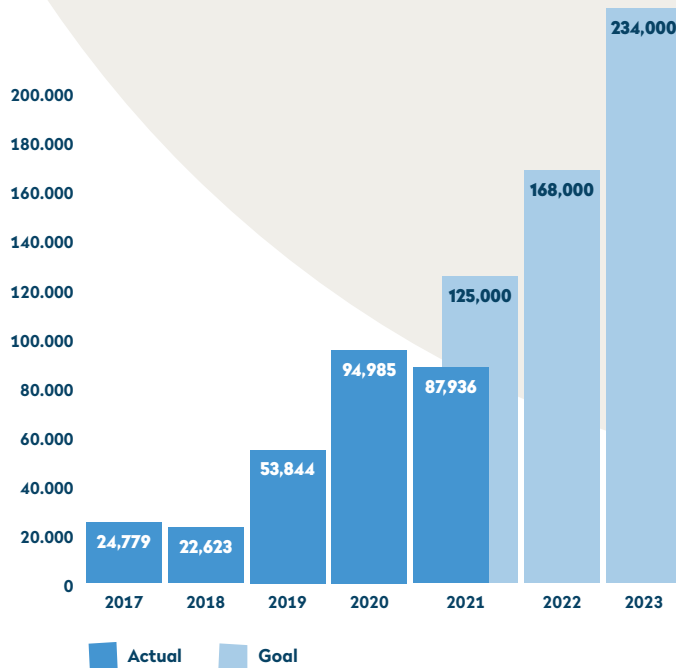
E-waste neutrality

Offsetting our e-waste footprint

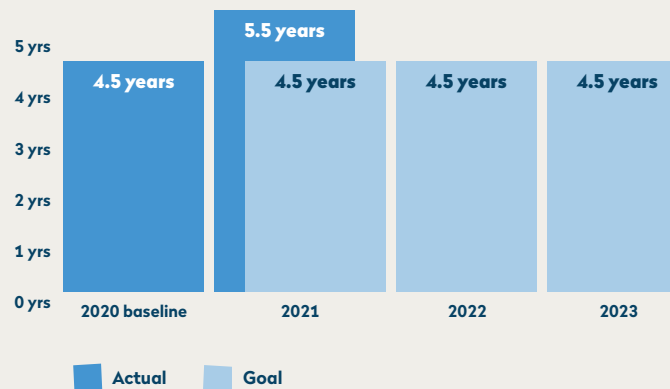
KPI
3

We want to help build a future where e-waste is reduced thanks to long-lasting products which are continuously reused and recycled. Since 2021, for every Fairphone 4 and module we sell, another end-of-use phone or the same amount of e-waste is either reused or recycled through Fairphone's efforts.

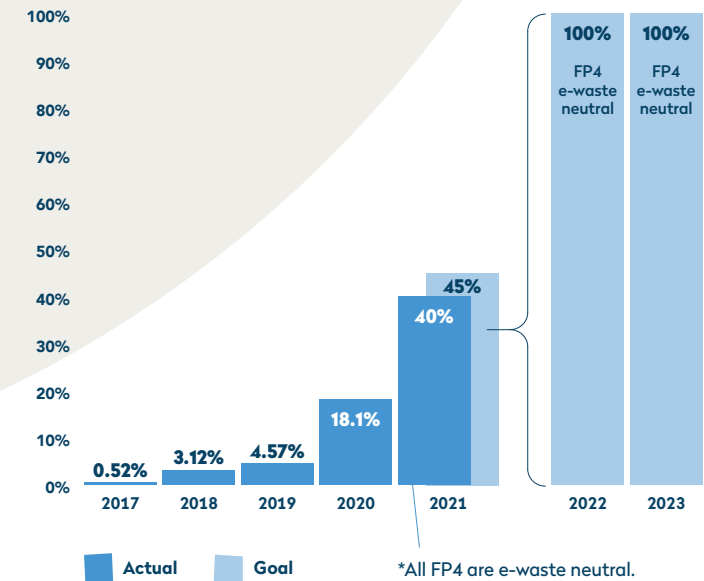
Number of Fairphone 3, 3+ and 4 sold in 2021 via direct and indirect sales:



Expected lifetime of Fairphone 3, 3+ and 4



E-waste recovered vs. phones sold



A SNAPSHOT OF OUR COMPANY RESULTS IN 2021

Fair materials

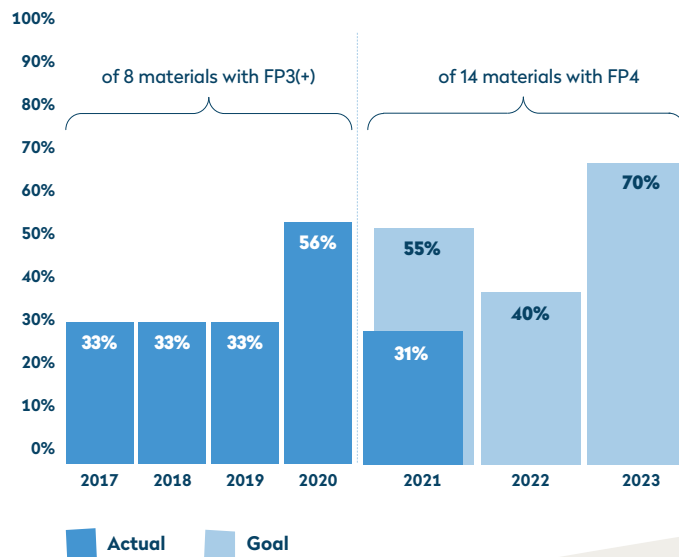
Choosing fair materials

KPI
4

Smartphones contain dozens of materials sourced from every corner of the globe – each with its own story, complex supply chain, and social and environmental impact.

In 2021 we went from 8 to 14 focus materials, and integrated amongst others recycled plastics, certified aluminium and more fairtrade gold in our Fairphone 4.

Average of 14 focus materials sustainably sourced



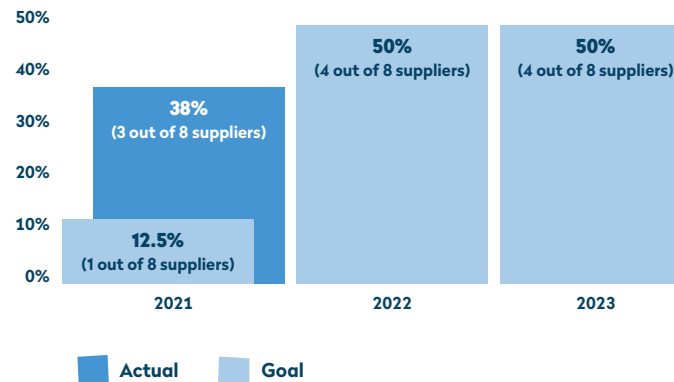
Fair factories

Decent work in manufacturing

KPI
5

The phone that ends up in your hands has gone through thousands of hands to make it. For a lasting impact, we go beyond auditing and put workers and their needs first. In 2021 we expanded our living wage bonus to the assembly factory of the Fairphone 4 and improved working conditions at 2 strategic component suppliers.

Strategic Fairphone 4 suppliers that improved on decent work



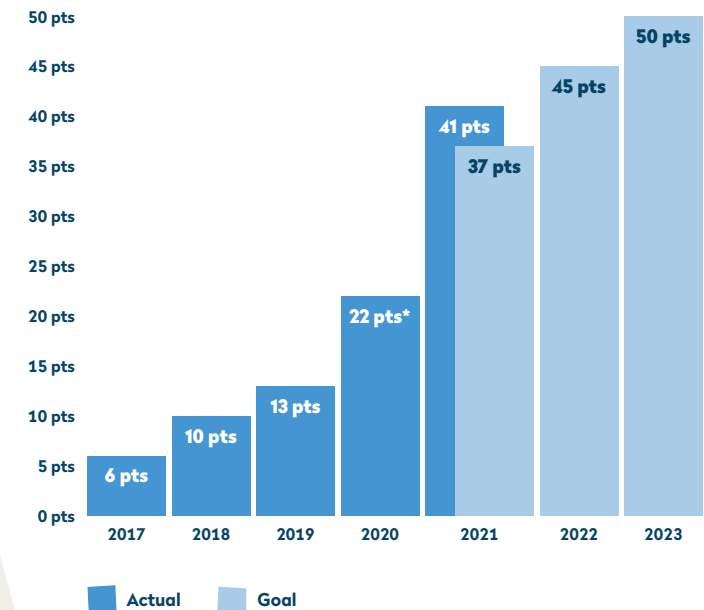
Industry influence score

Driving wider impact in the industry

KPI
6

To accelerate progress toward a tipping point where all electronics are fair, sustainable, and part of a circular economy, we're all about influencing other industry players. In 2021 9 industry pioneers, mostly new Fair Cobalt Alliance members, joined us on our path for a fairer future.

Score on key industry players adopting Fairphone solutions.

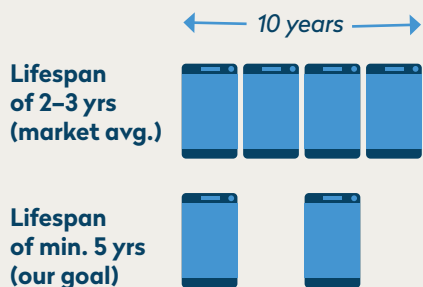


WE CHALLENGE THE INDUSTRY TO RAISE THE BAR ON ADDRESSING CLIMATE CHANGE!

1
Longevity is THE main driver to avoid CO₂

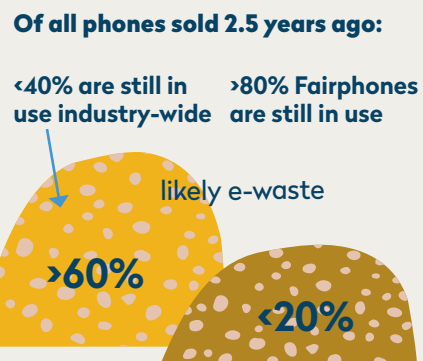
75% of CO₂e is caused during production

Therefore, keeping a phone >5 instead of 3 years already saves >30% CO₂



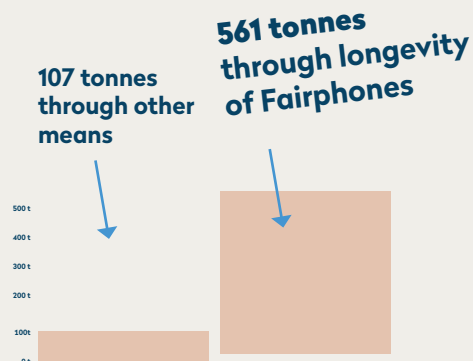
2
Fairphone users are longevity champions

Fairphone users expect to use their phone for 5,5 years



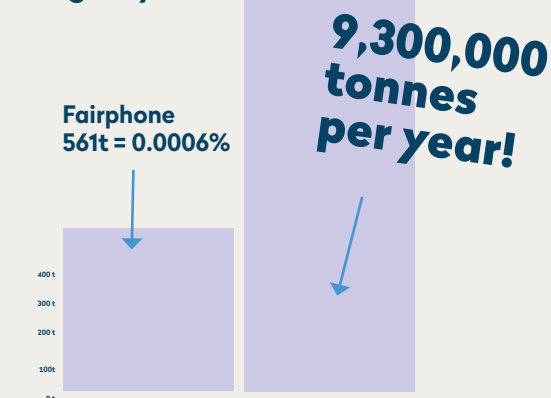
3
With this we lead in CO₂ avoidance

Fairphone's CO₂ avoidance in 2021



4
Imagine what would happen if the smartphone industry followed

Total Industry's potential CO₂ avoidance per year through longevity



Read the full impact report ▶

