

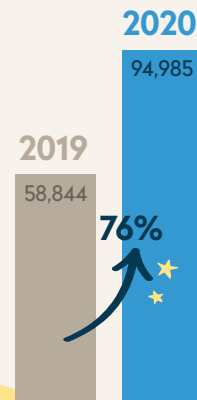
Fairphone Impact Report Highlights 2020

If we can run a profitable company that's kinder to human beings and to nature, why can't you?

We identified 6 Company KPIs that are key to our mission and impact agenda

Here's how we did →

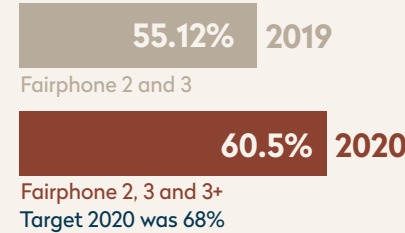
1 NUMBER OF PHONES SOLD



We make smartphones to create change: the more phones we sell, the more we can scale up and the bigger our impact.

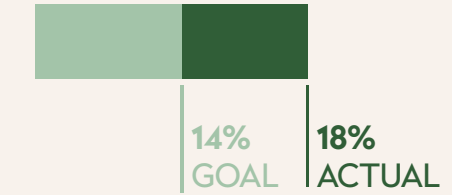
2 PHONES IN USE VS SOLD

CREATING PRODUCTS THAT LAST



Most phones aren't made to last or to be repaired, and there is a general lack of long term software support – this needs to change. So we create products that last. Because the longer you can keep your phone, the smaller its environmental footprint. We continue to empower our users to keep their phones in use, which continued to improve in 2020.

3 PHONES RECOVERED VS SOLD IN EUROPE



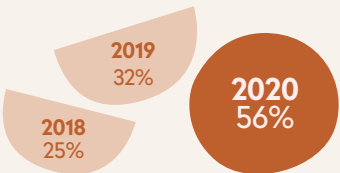
E-waste is currently the world's fastest growing waste stream, with tons of electronics being dumped and left to corrode all over the world. Through our Fairphone take-back service in the EU, we actively encourage users to send us their old smartphones. Together, we're taking a stand against e-waste.

4

MATERIALS SUSTAINABLY SOURCED

OF 8 FOCUS MATERIALS

Cobalt, Copper, Gold, Lithium, Neodymium, Plastic, Tin, Tungsten

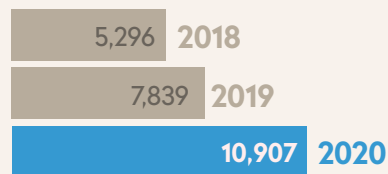


Everything that's inside a smartphone has an impact on people and planet. We're modeling the fairer sourcing of materials in our phones, that offer the electronics industry the greatest potential to create positive impact. We're especially proud to have launched the Fair Cobalt Alliance in 2020, which unites major industry players in the quest for making fairer batteries.

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NUMBER OF PEOPLE BENEFITING

FROM FAIRPHONE'S SOCIAL INTERVENTIONS

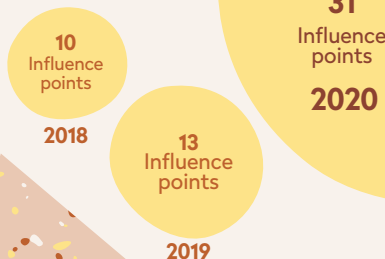


Have you ever stopped to consider who made your phone? We believe that everyone working in the electronics industry should have a decent life, a sufficient income, a safe workplace and the opportunity to be heard. Our worker driven impact programs, like our living wage bonus, translate to real-time improvements for many workers in our supply chain.

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INDUSTRY INFLUENCE

As a positive disruptor in the electronics space, it is clear to us that influencing other industry players is our main route to a fairer future. We created a system to measure the results and impact when industry players follow Fairphone's initiatives. By working together, we can accelerate impact, and achieve greater transparency and broader systemic change.



“There's no demand for a fairer phone” they said.

Turns out, there was.

We've met every one of your challenges. We invite you to meet ours.

FAIRPHONE