

FAIRPHONE

Press Release

FOR IMMEDIATE RELEASE

Eelco Blok joins Fairphone's Supervisory Board

Amsterdam, 16.11.2020 - Fairphone, the Dutch social enterprise building the market for ethical smartphones, is proud to announce a new member of its Supervisory Board, Eelco Blok. Blok is the former KPN CEO (2011-2018) and has several national and international Board positions. With his experience he will support Fairphone's scale up strategy and its professionalization. Working with the management board, Blok will strengthen Fairphone's position in the industry and connect the company to strategic partners.

Josephine de Zwaan Fairphone's Supervisory Board Chair comments, "We are delighted that Eelco Blok is joining the Supervisory Board. Blok's appointment reflects clearly Fairphone's strategic ambitions and its role as a systemic accelerator towards a fair and sustainable mobile phone industry." Eelco Blok is joining Supervisory Board members Josephine de Zwaan, Mike Urwin, Ted van der Put, Rogier Pieterse, Bas van Abel and Erik Meijer.

Fairphone has a mission to transform consumer electronics into an industry that cares for people and planet by showing that a fair and sustainable approach and proposition is commercially viable. The company has defined four areas in which it wants to create change: long-lasting design, fair materials, good working conditions and reuse/recycling. In each area, Fairphone is pioneering change by improving its phone and supply chain. Scaling sales volumes and impact is key to raise awareness and build a following within the industry.

Eelco Blok comments, "It's great to be part of Fairphone's Supervisory Board. I admire Fairphone's commitment to its mission and am looking forward to contributing to it."

Eva Gouwens, CEO at Fairphone comments: "I'm looking forward to working with Eelco and I see his appointment as an acknowledgement of Fairphone as a force for good in this industry. Eelco will support us in really establishing a market for ethical phones."

Note to the editor

About Fairphone

Fairphone is building a market for ethical phones and motivating the industry to act more responsibly. We design, produce and sell smartphones to uncover the supply chain behind our products, raise awareness for the most urgent issues, and prove that it's possible to do things differently. Together with our partners and collaborators, we're working to make caring for people and the planet a natural part of doing business.

Photos, videos, fact sheets and other materials are available at the Fairphone press page:
<https://fairphone.com/en/about/press/>
www.fairphone.com

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