

# FAIRPHONE

## Press Release

For immediate release

## Fairphone shows there is clear demand for sustainable electronics - sells out of all its Fairphone 2 stock.

[01.04.2019] : Amsterdam, The Netherlands - Fairphone has announced that all of its Fairphone 2s have now officially sold out on its website, with a few devices still available via resellers and a final batch of refurbished units coming soon. Launched in 2015, the Fairphone 2's continued sales over the past 3 years and 9 months shows there is a clear demand for sustainable products. The company has shown that a different production dynamic is possible, a strong signal to the wider electronics industry that there is a growing market of conscious-consumers. While the Fairphone journey is far from over, sales of the Fairphone 2 will now cease.

### Continued support for Fairphone 2

Even though the Fairphone 2 won't be sold on Fairphone's webshop anymore, Fairphone will continue to support the Fairphone 2 to enable users to keep their phones as long as possible. It has therefore stockpiled spare parts, aiming to keep them available for a minimum of three years after the last Fairphone 2 is sold. Fairphone's customer support will also continue to deal with Fairphone 2-related questions and troubleshooting. As the only phone on the market with a Qualcomm Snapdragon 801 chipset to upgrade to Android 7, Fairphone is determined to continue inspiring the industry towards longer-lasting design. The company has dedicated resources working on the further development of Android 7 with the aim of providing security patches and bug fixes and is also investigating the possibility of doing another Android upgrade to a higher version.

### Looking towards the future

With Fairphone 2, the company took many steps forward, towards sourcing fairer materials, better working conditions, longer-lasting design and improved reuse and recycling methods.

Eva Gouwens, Fairphone's CEO, reflected on the impact of the Fairphone 2 on the electronics industry: "The Fairphone 2 was a groundbreaking device: it was the world's first modular, repairable smartphone, with a user-installable camera upgrade, two software system upgrades, and for which we were able to source Fairtrade gold and conflict-free tin, tungsten and tantalum. Together with our community, we've shown the world that there *is* a fairer way and that there is a market for more sustainable electronics. We're now focussing on our next steps in making more sustainable electronics the industry norm."

## What's next?

Fairphone is now preparing for its next big steps, focusing on its product roadmap and the development of a new product. Everyone who wants to stay up to date on our future plans can subscribe to [Fairphone's newsletter](#) and read more on [Fairphone's blog](#).

## Note to the editor

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### About Fairphone

Fairphone is a social enterprise that is building a movement for fairer electronics. By making a phone, we're opening up the supply chain and creating new relationships between people and their products. We're making a positive impact across the value chain in mining, design, manufacturing and life cycle, while expanding the market for products that put ethical values first. Together with our community, we're changing the way products are made.

[www.fairphone.com](http://www.fairphone.com)

Photos, videos, fact sheets and other materials are available at the Fairphone press page: <https://fairphone.com/en/about/press/>

For picture content: <http://www.flickr.com/photos/fairphone/>

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