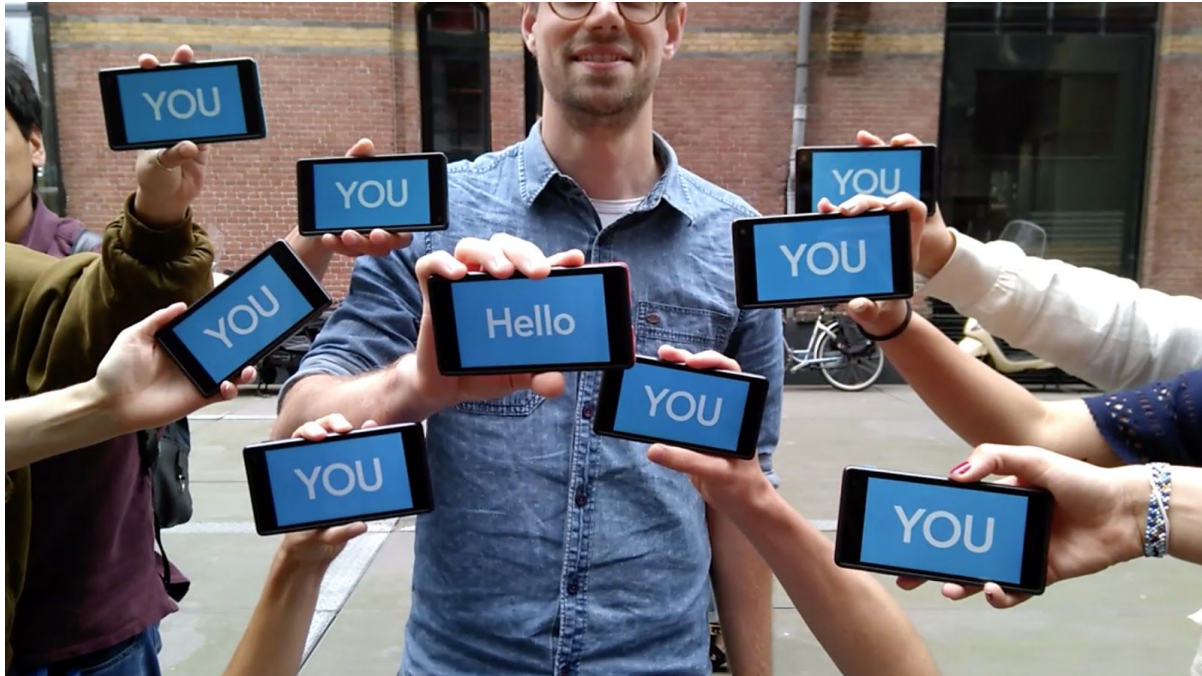


FAIRPHONE



Press Release

For immediate release: 23.07.2018

Crowdfunding Update: Fairphone's investment campaign already secured half a million euro

Amsterdam, 23.07.2018 - Fairphone has now publicly launched its investment campaign, which has already secured half a million euro in investment. The campaign now runs publicly via the crowdfunding platform [Oneplanetcrowd](https://www.oneplanetcrowd.com/), which is specialising in crowdfunding in the area of social entrepreneurship.

The campaign is aimed to attract 1 million euro in investment with a cap on 2.5 million euro. Investors have the opportunity to invest from 250 to over 5,000 euro into the company. With the investment Fairphone will scale up the impact it creates across the supply chain and grow the company further. After attracting 6.5 million euro from impact investors in 2017 this crowdfunding campaign is especially designed for investment of smaller amounts starting at 250 euro that can be converted into shares via a convertible loan.

Note to the editor

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About Fairphone

Fairphone is a social enterprise that is building a movement for fairer electronics. By making a phone, we're opening up the supply chain and creating new relationships between people and their products. We're making a positive impact across the value chain in mining, design, manufacturing and life cycle, while expanding the market for products that put ethical values first. Together with our community, we're changing the way products are made.

www.fairphone.com

Photos, videos, fact sheets and other materials are available at the Fairphone press page: <https://fairphone.com/en/about/press/>

For picture content: <https://www.flickr.com/photos/fairphone/>

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