



Change
is in your
hands

FAIRPHONE

We are Fairphone.
We're a social enterprise
Founded in 2013.
Located in Amsterdam,
the Netherlands.
We make fair(er) phones,
p. 3. To change the
industry from the inside
out p.4-7. One step at a
time, p. 8-9. All over the
world p. 12-13. Together
with our community,
p. 14-15 we're changing
the way products are
made.

We make
fair(er)
phones.

From the mines to the factories, the electronics industry is filled with unfair practices. We believe that the best way to change the industry is to be part of it. By making phones, we're establishing a market for fairer electronics, opening up the supply chain, creating a positive impact and building new relationships between people and their products.

Meet the Fairphone 2

The world's first ethical, modular phone. The Fairphone 2 is our latest achievement in fairer electronics.

What it is

- A quality Android phone that's built to last.
- Easy to repair thanks to the modular design.
- Customizable with different covers.
- New 12MP camera.
- Supports projects that make a positive impact.

What it's not

- 100% fair.
- Biodegradable.
- Completely recyclable.
- Waterproof.

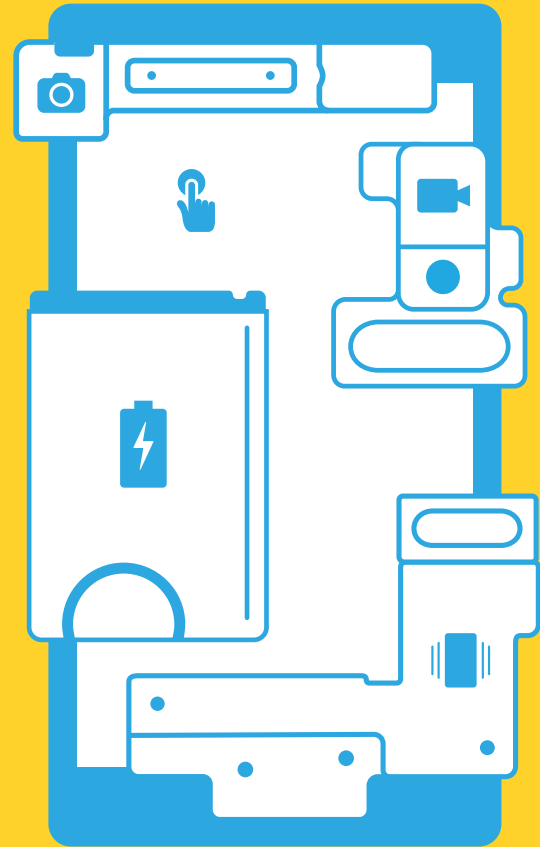
We're making things better. But the industry is still far from perfect!

Perfect 10 repairability score from iFixit

4

Highest rated by Greenpeace Guide to Green Electronics 2017

Replace the screen without any tools



5

Our phones help us make a positive impact.

When it comes to making phones, we like to do things differently. So we're examining every step of the supply chain, and finding ways to make improvements. We aim to create a positive impact on how phones are made, used and recycled in four different areas.

Long-Lasting Design

Extending the lifespan of our phones. We want people to keep our phones far beyond the industry average of two years. We're making our phones last longer with modular design, easy repairs, spare parts and frequent software updates.

Good Working Conditions

Improving worker satisfaction. We want workers to be able to share ideas and concerns to improve their working experience. With a selection of manufacturers, we assess the factories and collaboratively make improvements, focusing on health and safety, working hours and communication channels.

Fair Materials

Connecting responsible materials to our supply chain. We want to be a vehicle for change in the regions that need it most. We've set up traceable supply chains to source conflict-free tin and tantalum from the DRC, conflict-free tungsten from Rwanda, and Fairtrade gold from Peru.

Reuse and Recycling

Reducing electronic waste. We want to make the most of the precious materials needed to produce phones. We're maximizing the take back of old phones and electronic waste from Europe, as well as a selection of African countries without safe recycling practices. And by researching the best recycling options, we aim to recover as many materials from phones as we can.



September 2009
We start a petition against conflict minerals.



February 2011
A fact finding mission visits the Democratic Republic of Congo, meeting with miners to listen to their ideas for improvements.



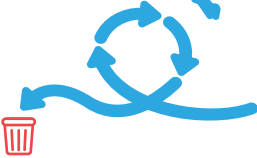
October 2012
We decide to take the plunge into making phones. We post a sign-up list on our website to see who would be interested in buying the first Fairphone.



January 2013
We partner with Conflict Free Tin Initiative and Solutions for Hope for conflict-free tin and tantalum. With a €400,000 investment we become a social enterprise.



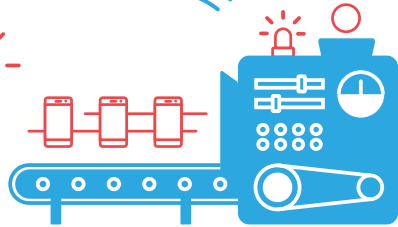
February 2014
Together with Closing the Loop, we start an e-waste recycling project in Ghana, collecting 75,000 scrap phones for safe recycling.



Mid November 2013
We're stunned when all 25,000 phones sell out. We deliver this first batch and create a subscription list to gauge interest for a second batch of Fairphones.



May - June 2013
We start a pre-sales campaign to fund the production of the first phone. 20,000 wonderful people invest €325 and their trust in Fairphone - a company that has never made a phone before.



May 2014
In China, we establish a Worker Welfare Fund with our Fairphone 1 production partner, Guohong.



May 2015
Fairphone is now a Certified B Corporation. B Corps are for-profit organizations that meet a high standard of social and environmental performance, transparency and accountability.



July 2015
The Fairphone 2 is available for pre-order in our online shop! As a community-backed initiative, we're excited to show that there's a strong demand for fairer electronics.



January 2016
Fairtrade certified gold is incorporated into the Fairphone 2 supply chain, after two years of work.



October 2016
We launch pre-orders for the refreshed Fairphone 2. The new cover design and color selection reflect our second step for long-lasting design: customization. The Fairphone 2 is the first smartphone to receive the Blue Angel certification.



June 2016
By incorporating conflict-free tungsten, we now have traceable supply chains for all four internationally recognized conflict minerals: tungsten, tin, tantalum and gold.



April 2016
We publish an open version of Android for the Fairphone 2 to increase transparency, longevity and ownership.

March 2016
As Fairphone grows, we start partnering with other businesses across Europe to expand our distribution.



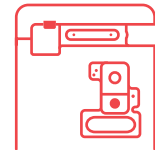
April 2017
Android 6.0 Marshmallow is now available for the Fairphone 2. The upgrade improves functionality, security and battery life.



July 2017
Fairphone comes to a heart-breaking conclusion: We can't restock parts for the Fairphone 1 and have to stop supporting our first phone.



September 2017
We introduce two brand new camera modules! The Fairphone 2 is now the first smartphone with an upgradeable core function.



With new investment we grow our staff to over 65 Fairphoners, and increase our ambition for the Fairphone mission.

Join the movement and help contribute to a fairer future.

**We're making
improvements to
change the industry,
one step at a time.**

Our projects span the globe.



In the Netherlands, we designed the Fairphone 2: the repairable, long-lasting smartphone.

We invest in electronic waste recycling in Ghana, Cameroon and Uganda.

We have secured conflict-free minerals from DR Congo and Rwanda.

We are improving working conditions with our partner in China.

The electronics supply chain is broad and complex. We're active in the regions where positive impact matters most.

Together with our community, we're changing the way products are made.

From the beginning, our community members have been the foundation of our impact. They celebrate our achievements, spread the word about the issues, and challenge us to keep doing better. Most importantly, they help us show the rest of the world that there's a real demand for fair electronics.

They are lots of ways to get involved in the movement for fair electronics. And that goes beyond just buying a phone! Here are just a few ways to use your voice and actions to help us shake up the industry:

Keep what you love

Use your electronics (like your smartphone!) for as long as you can. Don't replace or upgrade until you really need to.

Recycle your old phone

Don't leave your old phones behind in a drawer! Join our recycling program to make sure they are safely recycled.

#WeAreFairphone

Follow and contribute to the community conversation online with #WeAreFairphone.

Learn and share

Learn more about the issues related to consumer electronics. Then spread the word about how we can make things better.

Organize an urban mining workshop

Discover all the precious materials hiding in smartphones with your school, family or community. Find everything you need for an urban mining workshop on our website.





**Join the
movement!**

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