

For reviewers: Fairphone 2 product overview

An ethical, modular smartphone that's built to last

The Fairphone 2 uses revolutionary design to change the way products are made. This high-quality smartphone features a 5-inch, full HD LCD display, Android™ 5.1 Lollipop and 32GB of internal storage. But what truly sets it apart is the game-changing modular architecture that enables DIY repair, increasing the phone's lifespan and giving owners the power to take more responsibility for their phones. Besides enhancing openness and repairability, this original design allows Fairphone to build stronger relationships with suppliers, influence production processes and select more responsible materials.

Empowering people to create change

The Fairphone 2 is designed for people who want to create positive impact with their purchase. The phone is a storytelling device that addresses issues in the electronics industry while working towards scalable solutions. Sales of the phone help support Fairphone's social and environmental projects, including sourcing conflict-free minerals, investing in worker welfare and reclaiming e-waste for reuse and recycling. In addition, Fairphone is a social enterprise and certified B-Corp, which means that the company's entire business model reflects their vision for fairness.

Durable construction plus DIY repair

The Fairphone 2 is created to stand up to everyday life, and keep going strong for years to come. The phone combines proven, high-quality components with a one-of-a-kind integrated back cover that wraps around the edge of the screen to protect the phone from bumps and falls. And as the first modular smartphone on the market, the Fairphone 2 gives owners the ability to open their phones and make the most common repairs themselves, without requiring any technical skills. The reasonably-priced spare parts (€86 for the display and €20 to €35 for other modules) offer owners an affordable way to keep their phone in optimal condition. Repair organization iFixit awarded the Fairphone 2 a [repairability score of 10](#) out of 10, the highest score ever received by a smartphone. In addition, the phone has received high marks for sustainability from [Rank a Brand](#) and an independent study conducted by the [Fraunhofer Institute and Deutsche Umwelthilfe](#).

Customizable for longer enjoyment

Fairphone recently introduced a new, slimmer, easier to remove back cover design for the Fairphone 2 in a range of vibrant colors. The redesigned cases give the phone a premium appearance, helping to introduce it to new audiences. In addition, these updated accessories offer existing owners an affordable way to give their phone a new look and enjoy it as long as possible -- instead of buying a new device. The company is also using the modular design to support longevity with component upgrades, starting with the camera module. Additional details on the release of the new camera module will be available in the coming months.

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Rich Android experience with added features

Powered by the Qualcomm® Snapdragon™ 801 chipset, the Fairphone 2 comes equipped with Android™ 5.1 Lollipop as well as all the standard Google Services like the Play Store. The reliable Android experience is enriched with special added Fairphone features to give users more control over their privacy, notifications and apps. In addition, Fairphone is making their source code available to the open source community, as well as working with developer communities to offer alternative operating systems.

Adaptable, future-ready functionality

The Fairphone 2 allows users to personalize the phone to fit their lifestyle. Dual SIM cards allow you to use two phone numbers – for personal and work calls, or home and abroad. You can also create multiple profiles for different purposes, plus expand the memory with an extra MicroSD card. The Fairphone 2 also is equipped for the future with an expansion port that gives the option to build alternative back covers with integrated additional functionality.

Additional information:

Technical images and product photos: <https://www.flickr.com/photos/fairphone/albums/72157632717840706>

Blog about the architecture of the Fairphone 2:

<https://www.fairphone.com/2015/06/16/the-architecture-of-the-fairphone-2-designing-a-competitive-device-that-embodies-our-values/>

iFixit teardown: <https://www.ifixit.com/Teardown/Fairphone+2+Teardown/52523>

Fairphone 2 videos: <https://youtu.be/6DW733G76BY> and https://youtu.be/E4ucKhe_VTA

Spare parts pricing: <https://shop.fairphone.com/en/spare-parts/filter/choose-your-fairphone/fairphone-2>

Availability

The Fairphone 2 is currently available for pre-order in Fairphone's [online shop](#) for €525 (including VAT; based on an average European VAT of 20%), as well as through select retail partners in Austria, Finland, Germany, Luxembourg, Sweden, Switzerland and the UK. Deliveries of the Fairphone 2 will begin again in December.

Company history

Fairphone started in 2010 as a campaign to increase awareness for the use of conflict minerals in consumer electronics. In 2013, Fairphone formally transitioned from a campaign to a formal company. Over the past two years, Fairphone has produced and sold 60,000 first edition Fairphones and over 50,000 second edition

FAIRPHONE

phones using a pre-order model to help support its financial independence. At the same time, the company has built an active community to expand the movement for fairer electronics. These achievements have recently earned Fairphone multiple awards, including UN Momentum for Change prize and a prestigious environmental award from the Deutsche Bundesstiftung Umwelt for founder Bas van Abel. In June 2015, Fairphone was officially certified as a B Corporation, making it the first mobile phone manufacturer to earn this certification.