

FAIRPHONE

for your business



Inspiring
industry-wide
change

Fairphone is a social
enterprise that is
building a movement
for fairer electronics.

We're making a positive impact throughout
the value chain with an ethical, repairable
smartphone that's built to last.

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Growing the market for fair electronics

By making our supply chain more sustainable and finding partners who can increase the demand for fair electronics, we're influencing the entire electronics sector.



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Innovating throughout the value chain

To change the electronics industry from the inside out, we're making improvements in five key areas.



Mining

We want to source materials that support local communities, not armed militias. We've started with conflict-free tin and tantalum from the DRC, conflict-free tungsten from Rwanda and Fairtrade gold from Peru.

Manufacturing

Factory workers deserve safe conditions, fair wages and worker representation. We're working closely with manufacturers to drive improvements in employee wellbeing.

Social Entrepreneurship

We work to create a new economy with a focus on social values. By operating transparently and share the Fairphone story, we help consumers make informed decisions about what they buy.

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Design

We're using design to improve repairability, extend the phone's lifespan and give buyers more control over their products.

Life Cycle

We're addressing the full lifespan of mobile phones, including use, reuse and safe recycling.

The Fairphone 2

A modular smartphone that's built to last

- ✓ Replaceable modules: For easy repairs and upgrades
- ✓ More robust: The Fairphone 2 withstands drop test of 1.85m (66% higher than other brands)
- ✓ Better materials: Incorporates recycled materials and supports conflict-free and fair-trade mineral sourcing
- ✓ Longer lasting: With the aim of reducing replacement cycles and CO2 emissions in the long term

FAIRPHONE

Technical specifications

5-inch Full HD LCD screen

Android™ 5.1 Lollipop

4G LTE, Wi-Fi and Bluetooth®

32 GB internal storage + expandable with micro SD Card

Qualcomm® quad core processor

Dual SIM



Lasting value for your business



Ethical and sustainable

- ✓ Showcase and strengthen your brand's social and environmental values
- ✓ Directly involve employees in your CSR strategy

Easy implementation

- ✓ Compatible with major device-management solutions
- ✓ Secure platform, regular software updates and dedicated customer support

Measurable savings

- ✓ Robust, modular construction increases longevity and reduces TCO
- ✓ Affordably-priced modules to encourage repair instead of replacement
- ✓ Repairs can be done by users themselves – eliminates admin and lost productivity

FAIRPHONE

The perfect phone for engaged employees

Benefits for employees

- ✓ A high-quality smartphone with an engaging story
- ✓ Two phones in one: Dual SIM keeps business and personal use separate
- ✓ Durable construction and integrated cover to stand up to regular drops
- ✓ Always in working order: Easy repairs and replaceable battery virtually eliminates down time

FAIRPHONE



Independent recognition for sustainability and social values

- ✓ Rank a Brand gave Fairphone the highest sustainability ranking in the electronics sector.
- ✓ In 2014, Deutsche Umwelthilfe awarded Fairphone 4.7 out of 5 based on the question “How sustainable is the Fairphone?”
- ✓ A joint study by Südwind, SOMO and Good Electronics scored the Fairphone better than TCO-certified devices based on 34 sustainability criteria.
- ✓ Fairphone is a certified B Corporation. B Corps are for-profit companies certified by B Lab which meet rigorous standards of social and environmental performance, accountability, and transparency.



Internationally awarded for our achievements

- ✓ Winner The Next Web fastest growing European tech startup award 2015
- ✓ Winner UN Momentum for Change Award 2015
- ✓ Winner GreenTec Award
- ✓ 2015 Accelerator Startup Prize
- ✓ Winner Sustania Community Award 2014
- ✓ Winner New York Design Award 2014



Enthusiastic, wide-reaching reviews



“With the Fairphone 2, the company has essentially built the modular phone Google made us all dream of, but with fairer components and a realistic release date...”



“Conflict-Free And Easy To Repair, The Fairphone Is The World’s Most Ethical Phone”



“The gadget with a conscience: How Fairphone crowdfunded its way to an industry-changing smartphone”



“Fairphone 2 Repairability Score: 10 out of 10 (10 is easiest to repair)”

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