Cost breakdown of the Fairphone 2
Extending fairness throughout our business

Fairphone is making its business model transparent to allow every aspect of running a social enterprise. All our work contributes to a fairer electronics supply chain, from manufacturing and marketing our products to investing in social and environmental programs.

Average consumer price

€525

(10% VAT)

Taxes & Reseller Margin

A considerable portion of the phone’s total price goes to taxes and reseller margins, resulting in an average net sales price of €407. This is the amount we actually receive and use to make the Fairphone 2.

Product

Well half of the phone’s price goes into making the product itself. After materials and manufacturing are covered, we put 18% of the price we use to make the product itself into the Fairphone 2 series also going into its high-performance phones and projects that stimulate social innovation. For the Fairphone 2, we’ve created an original design that embodies our values of openness, longevity and repairability.

Investments

Fairphone invests in developing high-performance phones and projects that stimulate social innovation. For the Fairphone 2, we’ve covered a range of designs that embody our values of openness, longevity, and repairability.

Operations

After accounting for investments and operational costs, we have a result of approximately €37.20 before corporate tax. We reserve the remaining profit for each phone for unexpected costs or additional investments in social and environmental programs.

The numbers in this cost breakdown are an estimate. The projected costs are based on our business plan of producing and selling 140,000 phones per year and an average exchange rate of 1.08 dollars to the euro.

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