



## Fairphone Announces Strong 2025 Results Despite Shrinking Global Smartphone Market: Smartphone Shipments Grow by 42%; Revenue Up 35%, EBITDA Remains Positive

CFO Oscar Visser: "Fairphone is defying industry pressures as consumers prioritize device longevity amidst memory shortage hikes. Our growth and positive trendline is clear evidence that the market is ready for a different approach."

**Amsterdam, April 22nd, 2026** Fairphone, the global benchmark for great, long-lasting sustainable electronics, today announced its financial results for 2025, reporting strong growth in revenue and units sold, alongside improved liquidity and access to funding.

### Highlights (all financial figures are pending a final audit):

- **Rapid Revenue Growth:** Total revenue reached €73.3 million, an increase of 35% YoY.
- **Surging Customer Demand:** Smartphone shipments grew to 145,259 units, up 42% from the previous year, audio (Fairbuds XL and Fairbuds) sales grew by 93%, accessories grew by 51% and spare parts grew by 29%.
- **Narrowing Losses:** Net loss improved for the second year in a row, from €4.94 million in 2024 to €1.91 million in 2025.
- **Liquidity Position:** Cash flow reflects continued investment in growth, particularly in inventory, receivables, and product development to support expanding demand. This was underpinned by strong financing inflows and a solid liquidity position, ensuring the company remains well-funded to execute its strategy.
- **Stronger Balance Sheet:** The company ended the period with an improved cash balance of €5.61 million, enabling continued strategic reinvestment into the business.
- **EBITDA:** A positive EBITDA for the second year in a row, reflecting stronger commercial momentum and operating performance, despite continued investment in growth.
- Germany led smartphone shipments, followed by The Netherlands, France and the UK, while smartphone shipments in the Nordics more than tripled.

Fueled by heightened investments in sales & marketing and team expansion, the company saw smartphone sales surge by 42%, delivering more than 145,000 units to customers.

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This increased demand drove total revenue to €73.3 million, up 35% from the same period in 2024.

While the company heavily reinvested its gross profits into targeted investments in marketing and team expansion, the underlying health of the business improved dramatically. Fairphone successfully cut its net losses nearly in half compared to the previous year. Most notably, the company achieved a major milestone by turning its daily business operations cash positive, generating €5.47 million in operating cash flow, a complete turnaround from the cash burn experienced in 2024.

“2025 has been a breakthrough period for us”, said Oscar Visser, Chief Financial Officer at Fairphone. “We’re seeing a rising demand for sustainability and value, while not compromising on device performance. This has put Fairphone on track to exceed half a billion dollars in total sales and surpass one million total devices sold since founding.” Visser added: “2025 saw deliberate, aggressive investments in our brand, marketing and people to increase market share, and those investments have paid off. We’re proving that our business model is scaling effectively and are in a much stronger financial position today to fuel our next phase of innovation and modular design.”

Growth per key market, YoY:

	Germany	France	Netherlands	UK
Smartphone	+10%	+88%	+70%	+84%
Audio	+62%	+96%	+140%	+135%
Accessories	+34%	+50%	+85%	+452%

The company’s financial results are published today alongside its 2025 Impact Report. Crucially, Fairphone’s financial scaling served as a direct catalyst for multiplying its positive environmental and social impact. Demonstrating that rapid growth does not have to come at the planet’s expense, the company maintained a 100% reduction for Scope 1 and 2 while achieving an 18% reduction in Scope 3 emission intensity per phone produced against the 2022 baseline. Total absolute emissions decreased by 7.5%. By extending device lifespans, Fairphone avoided 2,083 tons of CO2 emissions, 981,474 cubic meters of freshwater use, and 14.7 tons of raw material extraction. This scale also multiplied the company’s social impact: driven by record sales, Fairphone distributed \$215,000 in living wage bonuses to 1,650 factory workers, ultimately improving working conditions for more than 11,000 people across its global value chain.

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## **About Fairphone**

Fairphone is the global benchmark for great, long-lasting sustainable electronics, delivering high-quality devices crafted with ethical materials and responsible production in mind. Our mission is to revolutionize the electronics industry by proving that superior design, a great human-centered experience, social responsibility, and environmental care can and should coexist.

Photos, videos, fact sheets, and other materials are available on Fairphone's [press page](#).

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