



Fairphone's 2025 Impact Report Proves Scale and Impact Can Thrive Together: Shipments Grew 42%, Carbon Intensity Emissions Drop 18%

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Amsterdam, April 22nd, 2026 - Fairphone today released its 2025 Fairphone Impact Report, detailing the progress made on the company's mission to establish a viable market for ethical electronics.

Highlights:

- **Emissions Reductions:** The company successfully maintained a 100% reduction for Scope 1 and 2 while achieving an 18% reduction in Scope 3 emission intensity per phone produced against the 2022 baseline. Total absolute emissions decreased by 7.5%.
- **Environmental Savings:** By keeping devices in use longer than the market average, the company avoided 2,083 tons of CO₂e emissions, 981,474 cubic meters of freshwater use, and 14.7 tons of raw material extraction.
- **Social Impact:** Over 11,000 workers in Fairphone's value chain experienced fairer working conditions. The company also expanded its groundbreaking living wage bonus program, distributing a total of \$1.25m to date to help close the living wage gap for 1,650 workers across five different supplier factories.
- **Product Innovation:** The highly acclaimed new Fairphone (Gen. 6) and new Fairbuds XL both successfully integrated over 50% fair and recycled materials by total weight while maintaining 100% e-waste neutrality. The Gen. 6's increased use of recycled materials and manufacturing from renewable sources drove a massive 30% reduction in the device's overall carbon footprint compared to the Fairphone 5.
- **Expanding Reach:** Shipments reached 145,259 Fairphones, with 78% of early Fairphone (Gen. 6) buyers being first-time customers.

Fairphone drives systemic change through a life-cycle approach focusing on fair materials, fair factories, and circular, e-waste neutral products. Fairphone achieved its strongest sales performance to-date in 2025, demonstrating that making products that are better for people and planet and achieving commercial success can go hand-in-hand.

"For too long, the electronics industry has operated under the assumption that rapid growth requires environmental and social compromise", noted Chief Impact Officer, Monique Lempers. "Our 2025 results dismantle that narrative. We have decisively proved

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that commercial scale and positive impact are not opposing forces, they can support one another. As the world grapples with escalating climate urgency and tightening global regulations, the traditional 'take-make-waste' model is rapidly becoming a liability. We're here to light the way in the right direction".

Impact and Scale: Thriving Together

Crucially, Fairphone has proven that rapid hardware growth does not have to come at the planet's expense. In 2025, alongside a 42% surge in phone shipments, the company still succeeded in reducing environmental harm. Fairphone achieved a 7.5% absolute reduction in greenhouse gas emissions compared to its 2022 baseline and the company's carbon intensity per phone sold dramatically improved, dropping by 18% from its 2022 baseline.

Multiplying Social Impact Across the Supply Chain

Fairphone's financial scaling has served as a direct catalyst for multiplying its positive social impact. Because the company's social premiums are directly tied to every gram of mineral sourced and every hour worked on the assembly line, higher production volumes automatically generate more credits for artisanal mines and larger living wage bonuses for factory workers. Driven by 2025's record sales, Fairphone distributed \$215,000 in living wage bonuses in 2025 to help close the income gap for 1,650 workers across five different supplier factories.

In manufacturing, all Tier 1 suppliers and a substantial portion of strategic Tier 2+ partners demonstrated measurable improvements. This deep engagement resulted in 88 distinct factory enhancements related to health, safety, nature, and worker voice. The company also expanded its successful cobalt credits model to copper, directly funding improvements for artisanal miners and their communities. Overall, more than 11,000 people in the value chain experienced fairer conditions in 2025.

Groundbreaking Product Innovations

These achievements were driven by the commercial success of the new Fairbuds XL and The Fairphone (Gen. 6), the company's fastest-selling device to date. Both products are 100% e-waste neutral and maintain rigorous material standards, successfully achieving the ambitious target of utilizing 50% or more fair and recycled materials by total weight. For the Gen. 6, increased recycled content, a lighter design, and deeper supplier engagement led to a massive 30% reduction in the phone's carbon footprint, dropping from 42 kg CO₂e (Fairphone 5) down to just 29 kg CO₂e.

A Strict Commitment to Circularity

To complete the product life cycle, Fairphone maintained its rigorous commitment to circularity. Every product sold as e-waste neutral (New Fairbuds XL and the Gen. 6) was

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balanced by the collection of an equivalent weight of electronic waste. By pairing this 1:1 collection rate with expected device lifespans of approximately six years - nearly double the market average, Fairphone continues to maximise the environmental savings of every device on the market.

Find the full 2025 Impact Report [here](#).

About Fairphone

Fairphone is the global benchmark for great, long-lasting sustainable electronics, delivering high-quality devices crafted with ethical materials and responsible production in mind. Our mission is to revolutionize the electronics industry by proving that superior design, a great human-centered experience, social responsibility, and environmental care can and should coexist.

Photos, videos, fact sheets, and other materials are available on Fairphone's [press page](#).

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