



Fairphone launches the new Fairphone (Gen. 6+): Available in the US for the first time

Leading modular electronics brand officially enters the US smartphone market with its most powerful, future-proof smartphone to date, tapping growing Right-to-Repair movement

Amsterdam, August 18, 2026 – Today, Fairphone, the frontrunner in modular and sustainable electronics, introduces The Fairphone (Gen. 6+), the latest achievement in its mission to make technology fairer, more modular, and long-lasting.



- Official US entry: The device is fully unlocked and currently supported on T-Mobile and AT&T and is available to US consumers through Fairphone.com and Amazon.
- This is the first Fairphone to feature 12GB of RAM, powered by the new Snapdragon® 7s Gen 4 mobile platform and Android 16 out of the box.
- Built with 12 easily replaceable parts and backed by an industry-leading five-year warranty and software updates through 2033, the Fairphone (Gen. 6+) gives users the freedom to fix and hold on to their own tech, for years to come.
- Bold new look: Debuting in a new Cobalt Blue colorway alongside the successful Forest Green and Horizon Black colors, the new Cobalt Blue highlights Fairphone's investment and commitment to fairer mining practices.

*"For too long, US consumers have been captives of a system that encourages planned obsolescence and promotes constant, wasteful, and expensive upgrades", says **Raymond van Eck, CEO of Fairphone**. "The new Fairphone (Gen. 6+) shatters that status quo, building on the phenomenal success of the Gen. 6. Now, we're bringing that revolution stateside. We're delivering a device built from the ground up to be opened, repaired, and kept alive for many years, backed by an unprecedented 5-year warranty and software support until 2033. In these economically uncertain times, while competitors are 'shrinkflating' new models, Fairphone is giving people more: power, features, and longevity. The Gen. 6+ simply makes sense."*



What's new and what's built on

With its most advanced and competitive phone yet, Fairphone brings US consumers a truly unique proposition. The Fairphone (Gen. 6+) is the first Fairphone to feature 12GB of RAM, utilizing DDR5 for blazing multitasking and a future-proof experience (up to 24% faster app loading and switching and 20% faster multitasking allocation). Coupled with the more capable and efficient Snapdragon® 7s Gen 4 mobile platform, adding further improvements to GPU and CPU performance - It strikes the perfect combination of performance and durability alongside its triple camera system featuring a 50MP Sony Lytia 700C sensor with OIS and a vibrant 6.31" LTPO OLED display. Alongside twelve easily replaceable parts that owners can swap themselves using just a single screwdriver, the Fairphone (Gen. 6+) also has a user-replaceable battery that lasts close to 53 hours on a single charge and expandable storage with an SD card of up to 2TB. Out of the box, it runs on bloatware-free Android 16 and features a highly requested, dedicated new Fairphone gallery app to display your locally stored photos. Designed for durability, the Gen. 6+ has successfully passed military-standard drop testing, proving it can stand up to the demands of daily life.

As the Right-to-Repair movement continues to gain historic momentum across the US, legislation has now been introduced in all 50 states, underscoring growing bipartisan support for consumer choice and repairability. Fairphone is proud to offer a device that actively champions this cause. Building on the foundation of the Gen. 6 - which earned a perfect 10/10 repairability score from iFixit-The Fairphone (Gen. 6+) allows users to easily swap out affordable parts with just a single screwdriver. By protecting consumers from forced upgrades and spiraling repair costs, it proves that taking control of your own technology just makes financial sense.

Following their proven success in Europe, Fairphone is officially introducing its popular line of integrated accessories to the US market as well. Taking modularity beyond just the internals of the phone, these accessories increase usability by combining minimal extra bulk with a highly secure attachment. The easily removable back cover lets users swap add-ons with just two screws, offering practical options for finger loops, lanyards, and card holders. Now also available in the striking new Cobalt Blue colorway to perfectly match the Fairphone (Gen. 6+), the goal of this lineup remains exactly the same: Maximum usability, minimum materials, and a phone that truly adapts to you. Mixing and matching colors is also an option.

The introduction of an already highly praised, updated Fairphone Moments experience delivers two phones in one. Now with even more customization options, owners can toggle via a simple switch to a minimalist experience that helps reduce digital distraction and gives back precious time.

Innovation that cares for people and planet

The Fairphone (Gen. 6+) stays true to the company's origins and is made with over 50% fair or recycled materials (by total weight). And, of course, the accessories are also made with recycled materials, including recycled plastics and aluminum. Fairphone also managed to achieve its lowest CO₂ footprint yet, an industry-leading footprint of approximately just 30

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kg CO2e per phone. This is possible thanks to the use of green energy in the final assembly of the phone and the manufacturing of its key components such as display, the cameras, the battery, and others. As its predecessor, the new Fairphone continues the brand's unparalleled, industry-inspiring achievements as the only 100% e-waste-neutral smartphone in the US market.

The introduction of our striking new Cobalt Blue colorway isn't just an aesthetic choice; it's a direct reflection of Fairphone's investment and commitment to fairer mining practices. This commitment goes straight to the core of the device, which includes a total of 14 fairly mined or recycled materials, featuring the very cobalt that inspired its new look, alongside aluminium, copper, gold, indium, magnesium, nickel, plastics (over 93% PCR), rare earth elements, silver, steel, tin, tungsten, and zinc. To make this a reality, Fairphone drives responsible mining practices through partnerships with organizations such as the Initiative for Responsible Mining Assurance (IRMA) and the Fair Cobalt Alliance (FCA). Through these partnerships, we support artisanal and small-scale mining enterprises by contributing to improved working conditions and incomes, including (but not limited to) the purchase of mineral credits.

Staying true to its mission, Fairphone ensures that the people who are the backbone of the production process get fairly compensated for their efforts. Fairphone's final assembly factory and three key suppliers participate in the Living Wage Bonus program, in which over \$1.25m have been paid out since 2019. This means that Fairphone pays the gap between minimum wage and a fair living wage that ensures workers can cover their family's needs, from healthcare to schooling to savings for harder times. With Fairphone's support, the final assembly and five component manufacturers have made improvements that make working conditions safer and reduce environmental impacts. Four additional component suppliers are in process to create similar improvement plans.

The recommended retail price of the new Fairphone (Gen. 6+) is \$649 and it is available through Fairphone.com and Amazon.

Find the full spec sheet and more info on our [reviewers guide](#).

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Coming in Q4: The Fairbuds 2. Pushing the envelope in modular audio, these next-generation earbuds will set a new bar for repairability and performance.



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About Fairphone

Fairphone is the global benchmark for long-lasting, modular and sustainable electronics, delivering high-quality devices crafted with ethical materials and responsible production in mind. Our mission is to revolutionize the electronics industry by proving that superior design, a great human-centered experience, social responsibility and environmental care can coexist.

Photos, videos, fact sheets and other materials are available on Fairphone's [press page](#).

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