



## ***Fairphone Defies Market Slowdown in 2026 with Third Straight Quarter of Growth; Smartphone Shipments are up 116% YoY***

**Amsterdam, April 28th, 2026** - Fairphone, the global leader in modular and sustainable electronics, today announced continued growth across all its product categories for Q1 2026 YoY.

This surge comes as [Counterpoint Research](#) reports a 6% decline in global smartphone shipments for the quarter amid a cautious consumer market and DRAM and NAND shortages. While the broader industry navigates shrinking global trends, Fairphone's mission-driven, sustainable model continues to thrive - getting the company closer to crossing 1,000,000 devices sold and \$500,000,000 in revenue since founding.

### **Q1 2026 YoY growth highlights by key market:**

- **United Kingdom:** Phone shipments increased by 241%, accessories by 166%, and audio by 95%.
- **The Netherlands:** Followed closely, including a 200% jump in phone shipments, 131% in accessories, and a 56% rise in audio.
- **France:** Achieved strong performance with phone shipments up 121%, accessories growing by 84%, and audio increasing by 28%.
- **Germany:** Demonstrated solid, steady expansion, with accessories increasing by 61%, phones up 60%, and audio rising 39%.

"Fairphone is growing while the market shrinks, a strong signal that consumers are rethinking what good technology looks like," said Rutger Sneep, CCO of Fairphone. "As the electronics sector faces headwinds, our growth across Europe shows increasing demand for products that are built to last and made fairly. It proves that transparency, repairability and responsible production are not just values, but a resilient business model."

### **About Fairphone**

Fairphone is the global benchmark for great, long-lasting sustainable electronics, delivering high-quality devices crafted with ethical materials and responsible production in mind. Our mission is to revolutionize the electronics industry by proving that superior design, a great human-centered experience, social responsibility, and environmental care can and should coexist.

Photos, videos, fact sheets, and other materials are available on Fairphone's [press page](#).

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